

December 11, 2003

VIA EMAIL ONLY

**RE: I/M/O the Petition of the Mount Holly Water Company for an Increase
in Rates for Water Service and Other Tariff Modifications
BPU Docket No. WR03070509
OAL Docket No. PUCRL 07280-2003N**

TO SERVICE LIST MEMBERS:

Enclosed please find electronic copies of the direct testimonies of the Division of the Ratepayer Advocate's witnesses, Robert J. Henkes, James A. Rothschild, Barbara R. Alexander, Howard J. Woods, and Brian Kalcic, in connection with the above referenced matter.

Should you require anything further, please do not hesitate to contact our office.

Very truly yours,
SEEMA M. SINGH, ESQ.
RATEPAYER ADVOCATE

By: _____
Robert J. Brabston, Esq.
Deputy Ratepayer Advocate

RJB/slc

**BEFORE THE
STATE OF NEW JERSEY
BOARD OF PUBLIC UTILITIES
OFFICE OF ADMINISTRATIVE LAW**

In the Matter of:

**THE PETITION OF THE MOUNT HOLLY
WATER COMPANY FOR AN INCREASE IN
RATES FOR WATER SERVICE**

**BPU Docket No.
WR03070509**

**OAL Docket No.
PUCRL 07280-2003N**

**DIRECT TESTIMONY
AND EXHIBITS
OF
HOWARD J. WOODS, JR., P.E.**

**On Behalf of the New Jersey
Division of the Ratepayer Advocate**

December 1, 2003

**Mount Holly Water Company
BPU Docket No. WR03070509
Direct Testimony of Howard J. Woods, Jr., P.E.**

TABLE OF CONTENTS

	<u>Page</u>
I. STATEMENT OF QUALIFICATIONS	1
II. SCOPE AND PURPOSE OF TESTIMONY	9
III. SUMMARY OF FINDINGS AND CONCLUSIONS	9
IV. ENGINEERING & OPERATIONS ISSUES	11
<i>A. Capital Construction Program</i>	<i>11</i>
<i>B. Water Production</i>	<i>17</i>
<i>C. Operating Expenses</i>	<i>19</i>
<i>D. Synergies</i>	<i>24</i>

1 **I. STATEMENT OF QUALIFICATIONS**

2 **Q. PLEASE STATE YOUR NAME AND ADDRESS.**

3 A. My name is Howard J. Woods, Jr. and my address is 138 Liberty Drive, Newtown,
4 Pennsylvania 18940-1111.

5

6 **Q. BY WHOM ARE YOU EMPLOYED?**

7 A. I am an independent consultant and the Division of the Ratepayer Advocate has
8 engaged me in this matter.

9

10 **Q. PLEASE DESCRIBE YOUR EDUCATIONAL BACKGROUND AND**
11 **PROFESSIONAL QUALIFICATIONS.**

12 A. I hold a Bachelors of Civil Engineering Degree from Villanova University (1977)
13 and a Master of Civil Engineering Degree with a concentration in water resources
14 engineering also from Villanova University (1985). I am a registered professional
15 engineer in New Jersey, New York, Maryland, Pennsylvania and New Mexico. I
16 am an active member of the American Society of Civil Engineers, the National
17 Ground Water Association, the American Water Works Association, the Water
18 Environment Federation and the International Water Association.

19

20 **Q. HAVE YOU PROVIDED TESTIMONY IN MATTERS ASSOCIATED**
21 **WITH WATER AND SEWER SERVICE AND RATES ON PRIOR**
22 **OCCASIONS?**

*Direct Testimony of Howard J. Woods, Jr., P.E.
Mount Holly Water Company. – BPU Docket No. WR03030509*

1 A. Yes. I have testified in numerous rate setting proceedings and quality of service
2 evaluations in matters before the Public Utility Commissions in New Jersey, New
3 York, Connecticut and Kentucky. In addition, I have provided expert opinions in
4 generic hearings related to water resource planning and drought management in
5 New Jersey and Delaware. These hearings were sponsored by the respective
6 utility commissions in these jurisdictions.

7

8 **Q. PLEASE DESCRIBE YOUR PROFESSIONAL EXPERIENCE.**

9 A. From October 1977 through October 1981, I worked with the U.S. Environmental
10 Protection Agency's Region III Water Supply Branch. In this position I developed
11 system surveillance programs, evaluated the sanitary integrity of existing water
12 supply facilities, provided technical assistance to water suppliers and engineers in
13 regard to water treatment and the construction, operation and maintenance of water
14 supply facilities. I recommended treatment techniques and the addition of sanitary
15 facilities to municipal and investor owned utilities, coordinated emergency
16 responses to cases of water supply contamination and was individually responsible
17 for the implementation of the Safe Drinking Water Act in a 14 county area of
18 Pennsylvania.

19 From October 1981 through May 1983, I worked as a project engineer for
20 the engineering firm of Johnson, Mirmiran and Thompson, P.A. of Silver Spring,
21 Maryland. While working for this firm I designed numerous water supply systems
22 wastewater treatment and conveyance systems and storm drainage facilities. I
23 investigated the suitability and condition of various existing water supply systems

***Direct Testimony of Howard J. Woods, Jr., P.E.
Mount Holly Water Company. – BPU Docket No. WR03030509***

1 and developed comprehensive facility plans for a number of the firm's clients. In
2 this position I functioned as a project engineer responsible for defining and
3 carrying out engineering work necessary for the timely and accurate completion of
4 design projects. As a client's representative, I also bid projects involving the
5 construction of facilities using construction documents I prepared for the client.
6 These were for new projects as well as for projects requiring the renovation of
7 existing facilities.

8 From May 1983 through November 1984, I served as Director of
9 Engineering for American Water Works Service Company's Eastern Division. In
10 this position I directed the long-range planning and design functions of New York-
11 American Water Company and New Jersey-American Water Company. I
12 supervised the execution of engineering projects related to the design,
13 construction, operation and maintenance of company water and sewer facilities. In
14 this position, I was responsible for the successful completion of an annual
15 construction budget of approximately \$15 million and a facility maintenance
16 budget of approximately \$10 million. This work included the maintenance and
17 renovation of wells in Burlington and Camden Counties and the construction of
18 new wells in Atlantic and Warren Counties. I evaluated facilities, prepared or
19 directed the preparation of engineering designs, pre-qualified bidders, solicited
20 bids, and served as the Company's representative in managing construction and
21 maintenance projects. I had authority to review and execute change orders on
22 construction projects when actual field conditions were found to differ from
23 anticipated conditions.

***Direct Testimony of Howard J. Woods, Jr., P.E.
Mount Holly Water Company. – BPU Docket No. WR03030509***

1 From November 1984 through December 1985, I served as Manager of
2 Operations for the Eastern Division of American Water Works Service Company.
3 In this position I supervised all aspects of engineering, water quality, materials
4 management and risk management for the Company's Eastern Division. This
5 included the Company's operations in New York and New Jersey. I managed a
6 \$120 million maintenance and operations budget and a \$20 million construction
7 budget. I directed the procurement of engineering design services and construction
8 services on approximately sixty major capital projects and hundreds of smaller
9 maintenance and repair projects. During this period, I was responsible for the
10 rehabilitation of the Company's Canoe Brook Well Field in Millburn, New Jersey.
11 I also completed nearly \$3 million in renovation work at Company wells in
12 Burlington and Camden Counties.

13 From December 1985 through August of 1988, I served as System Director
14 of Planning for American Water Works Service Company. In this position I
15 directed the development of strategic and comprehensive plans for all American
16 System companies located throughout the country through a staff of engineers and
17 technical personnel working under my direction. I evaluated the suitability of
18 existing source, treatment and distribution facilities, wastewater conveyance and
19 treatment facilities and made long range projections concerning the need for new
20 facilities or operational modifications to existing facilities.

21 In the next three assignments with American Water Works Company, I
22 directed operations and maintenance budgets that averaged \$150 million per year
23 and capital budgets that ranged from \$30 million to \$120 million per year for the

***Direct Testimony of Howard J. Woods, Jr., P.E.
Mount Holly Water Company. – BPU Docket No. WR03030509***

1 Company's operations in New Jersey, New York and Connecticut. Engineering
2 designs were prepared under my direction. I directed the competitive bidding of
3 capital and maintenance projects. The largest of these was the design and
4 construction of the Delaware River Regional Water Treatment Plant; a \$192
5 million treatment plant and pipeline system that now serves much of Burlington,
6 Camden and Gloucester Counties.

7 From August 1988 through April 1989, I served as Regional Manager of
8 Engineering for American Water Works Service Company's Eastern Region. In
9 this position I developed engineering goals and objectives for each of the
10 Company's operating systems in Connecticut, New York and New Jersey. I
11 analyzed operating reports to determine the status of all phases of engineering,
12 administration, planning, design and construction necessary to meet the Company's
13 goals and objectives in providing safe, adequate and proper water supply service.

14 From April of 1989 to July 1993, I served as Regional Manager of
15 Operational Services for American Water Works Service Company's Eastern
16 Region. In this position I was responsible for the provision of administrative,
17 engineering, loss control, resource conservation and water quality services
18 required by the operating companies in the Eastern Region. In this position I
19 directed water company operations to assure compliance with approved operating
20 and maintenance budgets, capital construction programs, long range corporate and
21 comprehensive plans, risk exposure reduction, safety and loss control procedures,
22 water conservation programs and water quality objectives. In this position I also

***Direct Testimony of Howard J. Woods, Jr., P.E.
Mount Holly Water Company. – BPU Docket No. WR03030509***

1 served as Vice President of New Jersey-American Water Company, Connecticut-
2 American Water Company and New York-American Water Company.

3 From July 1993 through May 1997, I served as Vice-President of New
4 Jersey-American Water Company. In this position, I served as chief operations
5 officer for the Company. I was responsible for all operations functions including
6 production, distribution, maintenance services and commercial services. I directed
7 a staff of 450 management and unionized employees. These responsibilities
8 included the maintenance of over 150 wells located throughout New Jersey,
9 several large surface water treatment facilities, nearly 100 distribution storage
10 tanks and approximately 4,000 miles of water distribution mains. I was also
11 responsible for the Company's sanitary sewer operations. These facilities were
12 composed of several hundred miles of pipe and numerous pump stations. I
13 planned and directed work required to maintain these facilities in peak operating
14 performance. This work included electrical and mechanical maintenance
15 associated with pumping equipment and controls.

16 In June of 1991, I was appointed by Governor Florio to serve as the
17 investor-owned water supplier representative on the New Jersey Water Supply
18 Advisory Council. The Council advises the New Jersey Department of
19 Environmental Protection ("NJDEP," formerly the New Jersey Department of
20 Environmental Protection and Energy) on a wide range of water supply issues such
21 as water quality, facility construction requirements, statewide water supply
22 planning and water supply management. Governor Whitman reappointed me to the
23 Council 1994 and I served through mid 1997.

***Direct Testimony of Howard J. Woods, Jr., P.E.
Mount Holly Water Company. – BPU Docket No. WR03030509***

1 From May of 1997 through July 2000, I directed the acquisition and
2 business development activities of American Water Works Service Company and
3 a joint venture operation of the Company known as AmericanAnglian
4 Environmental Technologies. I directed the development of bids on operations
5 and maintenance contracts to operate municipally owned water and wastewater
6 systems. I reviewed contract documents and directed a staff of engineers and
7 analysts in preparing responsive bids and proposals for prospective municipal
8 clients. In 1999, my team returned the second best business development
9 performance in the United States and we won the largest operations and
10 maintenance contract awarded that year (Scranton Sewer Authority, Scranton,
11 Pennsylvania). I also directed the operations of the joint venture. This business
12 unit was the seventh largest private municipal water and wastewater contractor in
13 the United States. I directed the maintenance and operations functions of over 175
14 contracts dedicated to the operation of municipal water and wastewater utilities
15 and industrial and commercial clients.

16 Since July 2000, I have worked as an independent consultant.
17 Representative clients include the New Jersey Division of the Ratepayer Advocate,
18 the Delaware Public Advocate, Passaic Valley Water Commission, Consumers
19 New Jersey Water Company, PricewaterhouseCoopers LLP, BOC Gases Inc., the
20 Pittsburgh Water & Sewer Authority/U.S. Water L.L.C., Upper Dublin Township
21 (PA) and the Elmira (NY) Water Board.

22 I directed and managed the procurement process leading to the sale of a
23 municipal wastewater system in Southeastern Pennsylvania. The Upper Dublin

***Direct Testimony of Howard J. Woods, Jr., P.E.
Mount Holly Water Company. – BPU Docket No. WR03030509***

1 Township Sanitary Sewer System sold for \$20,000,000. This system serves
2 approximately 8,000 connections and has annual revenues of \$3,000,000. I
3 advised the Township on alternative outsourcing and contracting approaches,
4 reduced interim operating expenses by 30% by renegotiating the plant operations
5 contract prior to the sale of the system.

6 I completed an energy management evaluation for the Elmira (NY) Water
7 Board and provided operator training on energy management strategies.
8 Recommendations from the study allowed the client to reduce energy expenses by
9 30% through a series of operational modifications.

10 I completed an energy management audit of the Pittsburgh Water and
11 Sewer Authority and identified strategies for reducing power consumption. The
12 results of this investigation provided the foundation for the Authority and its
13 contract manager (U.S. Water L.L.C.) to develop and implement more effective
14 maintenance and operations procedures to reduce energy costs.

15 I assisted the Banco Gubernamental de Fomento para Puerto Rico,
16 Autoridad para el Financiamiento de la Infraestructura de Puerto Rico and
17 PricewaterhouseCoopers in developing a new operating contract for the Puerto
18 Rico Aqueduct and Sewer Authority (PRASA). The contract was developed, bid
19 and awarded in less than six months, cutting the normal procurement time by
20 nearly two-thirds. The new ten-year agreement with Ondeo will allow the
21 government of Puerto Rico to eliminate the annual operations subsidy while
22 service is improved. The value of the contract is \$300 million per year.

1 **II. SCOPE AND PURPOSE OF TESTIMONY**

2 **Q. ARE YOU GENERALLY FAMILIAR WITH MOUNT HOLLY WATER**
3 **COMPANY’S WATER SYSTEMS?**

4 A. Yes, I am.

5

6 **Q. MR. WOODS, PLEASE DESCRIBE YOUR AREA OF RESPONSIBILITY**
7 **IN THIS MATTER.**

8 A. I have been engaged by Division of the Ratepayer Advocate to review the cost of
9 providing safe, adequate and proper service in the communities served by the
10 Mount Holly Water Company. I have also been asked to review the capital
11 improvements undertaken by the Company and to review matters significant to
12 statewide water supply management and operations.

13

14 **III. SUMMARY OF FINDINGS AND CONCLUSIONS**

15 **Q. HAVE YOU REVIEWED THE MOUNT HOLLY WATER COMPANY’S**
16 **FILING FOR A RATE ADJUSTMENT?**

17 A. Yes, I have.

18

19 **Q. WHAT DOES THE COMPANY’S FILING AND THEIR PRE-FILED**
20 **TESTIMONY REQUEST?**

*Direct Testimony of Howard J. Woods, Jr., P.E.
Mount Holly Water Company. – BPU Docket No. WR03030509*

1 A. The Company is requesting an adjustment to rates that will result in an overall
2 increase of 27.82%.¹ They claim this increase is necessary to recover fair and
3 reasonable operating expenses and the cost of capital improvements to the system.
4

5 **Q. DO YOU BELIEVE THAT THIS RATE INCREASE SHOULD BE**
6 **GRANTED?**

7 A. No. Several of the construction projects in the Company's plans will not be
8 completed and in service by the end of the test year. Furthermore, the proposed
9 expenses related to the American Water Resource Center appear to be duplicative
10 of other costs incurred by American Water Works customers and the center itself
11 would merely duplicate efforts already in progress in New Jersey.
12

13 **Q. HAS THE COMPANY OFFERED SAVINGS RESULTING FROM**
14 **SYNERGIES BETWEEN ELIZABETHTOWN/MOUNT HOLLY WATER**
15 **COMPANY AND NEW JERSEY-AMERICAN WATER COMPANY?**

16 A. Yes it has, however, those benefits are discounted to 75% of the full value of the
17 savings and further, the savings are limited to those items the Company was
18 willing to forecast as savings achievable by June 30, 2004. As noted in many of
19 the Company's discovery responses, additional savings and improvements in
20 service are possible as the new organizational and business plans take hold.
21

¹ In the Matter of the Petition of the Mount Holly Water Company for Approval of an Increase in Rates for Water Service; Mount Holly Water Company.; Westfield, NJ; July 10, 2003; p. 2, paragraph 5.

1 **IV. ENGINEERING & OPERATIONS ISSUES**

2 *A. Capital Construction Program*

3 **Q. WHAT ARE THE PRINCIPAL CAPITAL INVESTMENTS CLAIMED IN**
4 **THE COMPANY’S FILING?**

5 A. The Company claims that it has made capital improvements to the system totaling
6 \$22.7 million in value since its last rate order, which became effective on January
7 1, 2000.² Mr. Chapman does not specify the exact nature of these projects and
8 improvements. Mr. Robert R. Schaefer, however does offer testimony on the
9 scope of projects undertaken and placed in service in 2003 and 2004. The value of
10 these projects totals \$11,635,121.³ This portion of the Company’s capital
11 construction program is made up of projects that can be categorized in two general
12 areas: Routine Construction and Major Projects. The Company claimed
13 investments totaling \$1,230,621 for Routine Construction net of Repayments,
14 Deposits and Refunds. Major Projects totaling \$10,404,500 make up the
15 additional investments described in Mr. Schaefer’s testimony. Within this group
16 of projects, the Mansfield Expansion (\$5,730,500) and the New Egypt Mains
17 (\$2,315,000) are the principal items of work. An additional project, the New
18 Egypt Storage, represents an investment of \$850,000. These three projects
19 account for nearly 76% of the work described by Mr. Schaefer.

² Prepared Direct Testimony of Andrew M. Chapman, President; Mount Holly Water Company; Westfield, NJ; July 2003; p. 13; lines 4 through 6.

³ Prepared Direct Testimony of Robert R. Schaefer, Director of Engineering and Technical Services; Mount Holly Water Company; Westfield, NJ; July 2003; Exhibit PT-4A, Schedule 1 as modified by the response to RAR-A-3.

1 **Q. HAS THE COMPANY COMPLETED AND PLACED IN SERVICE ALL**
2 **ITEMS INCLUDED IN ITS CAPITAL PROGRAM?**

3 A. No. The Company's case is structured around a test year ending at December 31,
4 2003 with a request for rate treatment of post test year additions through June 30,
5 2004.⁴ As a result, a number of items in the Company's capital program are not
6 yet complete and in service.

7

8 **Q. HAVE YOU REVIEWED THE MAJOR PROJECTS UNDERTAKEN BY**
9 **THE COMPANY IN ITS CAPITAL PROGRAM?**

10 A. Yes, I have, and I propose a number of adjustments to the maximum project costs
11 proposed by the Company.

12

13 **Q. WOULD YOU TELL US ABOUT THE PROJECT CALLED "MANSFIELD**
14 **EXPANSION"?**

15 A. Certainly. This is a major expansion of the source and treatment works serving the
16 Mount Holly District of the Company's franchise area. The project will also
17 provide additional reliability for Homestead customers once the Homestead system
18 is interconnected with the Mount Holly system. The existing Mansfield Plant has
19 the ability to treat 4 MGD of water from wells and deliver this to the system. The
20 Mansfield Expansion will increase this capacity by 3 MGD to a total of 7 MGD.⁵
21 The capacity will be sufficient to meet reasonable future water needs of the

⁴ Prepared Direct Testimony of Gary S. Prettyman, Vice President, Rates and Regulation; Mount Holly Water Company; Westfield, NJ; July 2003; p. 5 lines 19 through 22 and p. 6 lines 1 through 12.

⁵ Op. Cit.; Schaefer; p. 11, lines 16 through 18.

1 Company's customers. The estimated cost of the project is \$5,730,500,⁶ which
2 alone represents nearly one-half of the Company's 2003/2004 capital program and
3 25% of the capital improvements undertaken since January 1, 2000.

4

5 **Q. WHEN DOES THE COMPANY EXPECT TO COMPLETE THE**
6 **MANSFIELD PROJECT AND PLACE THESE FACILITIES IN**
7 **SERVICE?**

8 A. This project will not result in used and useful utility plant in service until some
9 time in 2004.

10

11 **Q. WHAT IS THE PROJECT CALLED "NEW EGYPT MAIN**
12 **REPLACEMENTS"?**

13 A. This is a project intended to replace a collection of inadequate water mains in the
14 Company's New Egypt system. The estimated cost of the total project is
15 \$2,315,000. Roughly half of the project will be completed and placed in service in
16 2003 and the balance will be complete in 2004.

17

18 **Q. WHAT IS THE AVERAGE COST OF MAIN AND SERVICE FAILURES**
19 **IN THE NEW EGYPT SYSTEM?**

20 A. Considering the three year period from 2000 through 2002, the average cost of
21 repairs in this system is approximately \$114,000 per year.⁷ At the weighted cost of

⁶ *Ibid.*; Exhibit PT-4A, Schedule 1.

⁷ See response to RAR-E-13.

1 capital recommended by the Company’s consultant, Pauline Ahern, this level of
2 expense would be comparable in its revenue impact to a \$2,000,000 capital
3 addition. The budget amount for this project is therefore only 16% higher than the
4 level of investment that is supportable by an elimination of the repair expenses.

5

6 **Q. ASIDE FROM REDUCING OPERATIONS AND MAINTENANCE**
7 **EXPENSES, ARE THERE ANY OTHER REASONS TO UNDERTAKE**
8 **SUCH AN EXTENSIVE MAIN REPLACEMENT PROGRAM IN NEW**
9 **EGYPT?**

10 A. Yes. The existing system is a source of customer complaints. These complaints
11 include both water quality complaints and lack or loss of pressure. Much of the
12 system is undersized, that is, less than 6-inch in diameter, so cleaning and relining
13 would not be a practical and effective means of eliminating low pressure and “no
14 water” complaints. In addition, cleaning and relining mains under 6-inch in
15 diameter, although technically feasible, is generally not cost effective compared to
16 the installation of a new main of the same size.

17

18 **Q. SHOULD THE COMPANY HAVE PHASED THIS PROJECT OVER A**
19 **LONGER PERIOD OF TIME?**

20 A. Although they could have, doing so would prolong the documented service
21 problems in New Egypt and increase the cost of the work.

22

1 **Q. ARE THERE ANY OTHER PROJECTS BEING UNDERTAKEN IN NEW**
2 **EGYPT?**

3 A. Yes. The Company is also constructing a new storage tank in New Egypt. The
4 existing tank will be replaced with a new 300,000 gallon tank. The new tank will
5 provide peak hour equalization and fire protection reserves. Although a new
6 school has a recommended fire flow requirement of 2,500 gallons per minute,
7 there are other high fire flow requirements in New Egypt. These include light
8 industrial and downtown commercial areas with a fire flow requirement of 1,750
9 gallons per minute.⁸ A fire of two hours duration at this reduced magnitude would
10 require a minimum storage volume of 210,000 gallons. Absent the new school, a
11 slightly smaller tank may be possible. However, since the Company is well aware
12 of the fire protection requirements associated with the new school, it would not be
13 prudent to plan for any lower service requirement. Therefore, it is my conclusion
14 that the tank is properly sized for this community.

15

16 **Q. WHEN DOES THE COMPANY EXPECT TO COMPLETE THIS**
17 **PROJECT?**

18 A. The New Egypt tank project will be completed in 2004.

19

20 **Q. WHAT IS THE “RANCOCAS CREEK” PROJECT?**

⁸ Response to RAR-E-17.

1 A. This is a transmission main improvement that will facilitate the movement of water
2 between the Mount Holly and Mansfield portions of the Company's service area.
3 This project will complete a multiphase transmission upgrade.

4
5 **Q. WHEN WILL THIS PROJECT BE COMPLETE?**

6 A. The project will be placed in service sometime in 2004.

7
8 **Q. HAVE YOU PROPOSED ANY ADJUSTMENTS TO THE COMPANY'S**
9 **CAPITAL CONSTRUCTION PROGRAM FOR RATEMAKING**
10 **PURPOSES?**

11 A. Yes. Schedule HJW-1 summarizes the changes I am recommending. I have
12 adopted the position put forward by Ratepayer Advocate witness Robert J. Henkes
13 concerning post test year additions. As a result, it is my opinion that only those
14 projects complete and in service by the end of the test year should be transferred to
15 utility plant in service for ratemaking purposes. This results in a downward
16 adjustment of \$7,561,500 for projects that will produce no used and useful plant by
17 the end of the test year and an additional downward adjustment of \$1,439,825 for
18 projects that will be partially complete and in service by year end. The net impact
19 of these adjustments is a reduction of the Company's proposed capital construction
20 program of \$11,635,121 to \$2,505,797. However, based on the most recent
21 information supplied by the Company, it is unlikely that the Company will meet its
22 projected plant in service balance by 12/31/03; therefore, I adopt the
23 recommendation of Mr. Henkes regarding the Company's proposed Utility Plant

1 in Service. (Direct Testimony of Robert J. Henkes at pg. 8-11). Since these are
2 ongoing efforts, the actual expenses at year end should be determined.
3 Appropriate further adjustments should be made to the utility plant in service
4 balances to reflect the actual completed cost of these projects as soon as these costs
5 are fully known.

6

7 ***B. Water Production***

8 **Q. HAVE YOU REVIEWED THE METHODOLOGY USED BY THE**
9 **COMPANY TO FORECAST SYSTEM DELIVERY?**

10 A. Yes. Essentially, the Company projected the number of customers it anticipated
11 serving on a pro forma basis and calculated sales volume based on average
12 historical use. Consumption was taken at the five year average for the period from
13 1996 through 2000.⁹ An allowance for items including non-billed use and
14 avoidable and unavoidable leakage was then added to sales to arrive at the total
15 water production requirement.

16

17 **Q. DO YOU AGREE WITH THIS APPROACH?**

18 A. Under normal circumstances I would concur with such an approach to forecasting
19 water demands. As Mr. Prettyman notes throughout his testimony on this subject,
20 the intent of his method is to arrive at a basis for projecting future demands that
21 accounts for reasonable and recurring variances in consumption. Mr. Prettyman

⁹ Op. Cit.; Prettyman; p. 15, line 15.

1 used a five year period from 1996 through 2000 and I believe this discounts more
2 recent trends in water use in the Company's service territory. The two most recent
3 of the five years in this period were impacted by Drought Declarations by the New
4 Jersey Department of Environmental Protection and the Governor. The focus of
5 these measures was to reduce non-essential water demands like lawn watering.
6 Using all years as the basis of the projection would tend to result in lower forecasts
7 for average use since customer consumption was artificially modified by the
8 Drought Declarations. It would be more appropriate to look to the most recent
9 non-drought years as these periods would be more representative of "normal"
10 demands

11
12 **Q. DID YOU DEVELOP A FORECAST FOR SYSTEM DELIVERY**
13 **CONSIDERING ONLY THE LAST THREE NON-DROUGHT YEARS?**

14 A. Yes, I did. I developed a non-drought, three-year average production rate using
15 per customer system delivery for 2003, 2001 and 1998. The average sales for this
16 period for all of the Company's service areas were 93.23 thousand gallons per
17 year. However, average use varies dramatically by customer class, ranging from
18 8.71 thousand gallons per year for PFP customers to a high of 593.76 thousand
19 gallons per year for INS customers. If we assume all of the growth in the number
20 of customers forecast by the Company is residential in nature, and apply the non-
21 drought average sales to the 2003 actual customers plus these additional residential
22 customers, we can see that the sales forecast by this method are within a few
23 percentage points of the Company's estimate.

1 The Company has forecast non-revenue system delivery at 13%. This
2 exceeds the average non-revenue percentage for the last three non-drought years,
3 which was 11.82%. Nevertheless, the difference in annual system delivery is less
4 than 1.4% when the lower estimate of non-revenue water is used. As a result, I
5 concur with the estimate of pro forma production (1,735 MG) offered in Mr.
6 Ciemniecki's testimony.

7

8 ***C. Operating Expenses***

9 **Q. WHAT ARE THE PRINCIPAL OPERATING EXPENSES INCURRED IN**
10 **OPERATING THE COMPANY?**

11 A. Operations Labor accounts for slightly more than one-third of the Company's
12 operating expenses. In addition to direct labor expenses, 12.9% of the Company's
13 annual operating expenses result from employee benefit expenses. Taken together,
14 these charges represent 49.3% of the Company's operating costs. In addition to
15 these expenses, Production Power represents 16.4% of the Company's annual
16 operating costs. General O&M expenses, a collection of a variety of various
17 operating expenses amounts to 21.1% of the Company's annual costs.

18

19 **Q. ARE YOU PROPOSING ANY ADJUSTMENTS TO THE COMPANY'S**
20 **PRO FORMA EXPENSES?**

21 A. Yes, I recommend elimination of the proposed expense for the American Water
22 Resource Center. In addition to this adjustment, I have also reviewed the

1 testimony of Robert Henkes concerning tank painting and I concur with and
2 support the adjustments he has made in regard to this item.

3

4 **Q. HAS THE COMPANY PROPOSED THE CREATION OF A**
5 **COMPREHENSIVE WATER RESOURCES ENTITY?**

6 A. Yes. The Company has testified that there is a need to launch a comprehensive
7 water resources research center to be located in New Jersey. According to Mr.
8 Clerico, the center, to be known as the American Water Resource Center, will be
9 an independent non-profit organization to “advance new watershed based solutions
10 to enhance water quality and protect our water resources for the future.”¹⁰

11

12 **Q. WILL THE PROPOSED CENTER INCLUDE OTHER ENTITIES BEYOND**
13 **THE NJOU’S?**

14 A. As it has been proposed, the center will encourage participation from a variety of
15 institutional and utility partners as well as by other independent non-profit groups
16 such as watershed associations. The initial primary focus of the center will be
17 water resources issues pertinent to New Jersey, but the Company suggests that this
18 role may expand to other States in the future.¹¹

19

¹⁰ Prepared Direct Testimony of Edward A. Clerico; Exhibit PT-7; Mount Holly Water Company; Westfield, NJ; July 2003; p.6, lines 1-2.

¹¹ Response to RAR-E-58 and Elizabethtown RAR-E-84.

1 **Q. HAS THE COMPANY SUGGESTED THAT OTHER AFFILIATED**
2 **AMERICAN WATER WORKS COMPANIES PARTICIPATE IN THE**
3 **AMERICAN WATER RESOURCE CENTER?**

4 A. No. They have proposed to launch the Center and fund it solely through
5 contributions from the three NJOU's. Further, the cost of \$1,333,333 has been
6 allocated to each NJOU on the basis of the number of customers served. The
7 request for funding represents an annual and recurring operating expense
8 amounting to \$846,025 for New Jersey-American, \$453,413 for Elizabethtown
9 Water Company and \$33,895 for the Mount Holly Water Company.¹² It is not
10 apparent that the allocation extends to customers of Applied Wastewater
11 Management, a New Jersey-based affiliate of the NJOU's and subsidiary of
12 Elizabethtown Water Company, or the Company's operating affiliates like Liberty
13 Water. Similarly, there does not appear to be any attempt to have the customers of
14 affiliate American Water Services share in the cost of the Center. The impact of
15 allocating the cost across all American Water affiliates is significant. The
16 Company claims to provide service to 20 million customers in the Americas.¹³ If
17 the requested start up and operational costs were allocated on the basis of these 20
18 million customers, the Mount Holly Water Company share of the Center would
19 drop to \$1,044.

¹² Op.Cit.; Clerico; p. 5, lines 13 through 18.

¹³ American Water Works web page; http://www.amwater.com/awpr/about_us/aboutus1172.html;
November 2003.

1 **Q. WILL MOUNT HOLLY WATER COMPANY’S CUSTOMERS SUPPORT**
2 **RESEARCH EFFORTS IN ANY OTHER WAY?**

3 A. Yes. Through Service Company charges, a new cost for this Company resulting
4 from the merger, a portion of the Company’s revenue requirement is allocated to
5 water quality research and development performed at the American Water Works
6 Company’s Bellville, Illinois facility. Since some of this research is partially
7 funded by the American Water Works Association Research Foundation, a water
8 industry research group, there is a clear overlap and potential duplication of effort.

9

10 **Q. ARE YOU FAMILIAR WITH ANY NEW JERSEY-BASED RESEARCH**
11 **ORGANIZATIONS WITH A MISSION SIMILAR TO THAT PROPOSED**
12 **FOR THE CENTER?**

13 A. The Otto H. York Center for Environmental Engineering and Science at the New
14 Jersey Institute of Technology is such an organization. It’s “objectives are to:

- 15 • Conduct applied water research to address the needs of New Jersey’s
- 16 drinking water supply infrastructure and to complement national
- 17 research foundations;
- 18 • Conduct applied research that has immediate impact and applications,
- 19 such as ‘security’ related research;
- 20 • Encourage New Jersey water utilities, consultants and universities to
- 21 conduct joint water research to minimize duplication;
- 22 • Provide an industrial perspective to graduate programs at New Jersey
- 23 colleges and universities;
- 24 • Address all relevant drinking water issues and needs in New Jersey;
- 25 and
- 26 • Establish an information system to disseminate to the public and
- 27 private sectors results of academic and water research activities.”¹⁴

¹⁴ Informational Brochure, New Jersey Applied Water Research Center NJAWRC; American Water Works Association, New Jersey Section NJAWWA & Otto H. York Center for Environmental Engineering & Science at NJIT; Newark, NJ; September 2003; p. 1.

1 **Q. ARE THE NJOU’S PROVIDING ANY SUPPORT FOR THE OTTO H.**
2 **YORK CENTER?**

3 A. Yes. As members of the New Jersey Section of the American Water Works
4 Association, the NJOU’s are directly and indirectly supporting the operation of the
5 Otto H. York Center.

6
7 **Q. WHAT IS YOUR CONCLUSION CONCERNING THE PROPOSED**
8 **AMERICAN WATER RESOURCE CENTER?**

9 A. The proposed Center is duplicative of ongoing efforts by American Water Works
10 research and development group in Bellville, Illinois and the Otto H. York Center
11 at NJIT. Creation of the new center would further dilute rather than concentrate
12 research activities unless the Company is also proposing to eliminate its Bellville
13 research activities and withdraw all support for the Otto H. York center. The
14 suggestion that only the NJOU’s bear the burden of both start-up and ongoing
15 expenses of the proposed Center is an unfair burden on some, but not all New
16 Jersey customers of American Water Works. This disparity results from the fact
17 that no allocation of the costs is made to Applied Wastewater Management or the
18 contract operations clients of the Company’s affiliates.

19

20 **Q. DO YOU HAVE A RECOMMENDATION CONCERNING THE**
21 **EXPENSES OF THE PROPOSED CENTER?**

22 A. Yes. The allocated cost amounting to \$846,025 for New Jersey-American,
23 \$453,413 for Elizabethtown Water Company and \$33,895 for the Mount Holly

1 Water Company should not be allowed for ratemaking purposes. If the
2 Company's owners feel there is a need to create yet another research organization,
3 the cost for such an entity should be a below-the-line expense.
4

5 *D. Synergies*

6 **Q. WHAT IS YOUR GENERAL OPINION OF THE CONSOLIDATION OF**
7 **THE NJOU'S?**

8 A. This is a unique event in the history of water utility service in New Jersey.
9 Although mergers and acquisitions have been routine for many years, the merger
10 of regulated water utilities of this size, scope and significance to statewide water
11 resource management is without precedence. The merger should create
12 meaningful economies of scale throughout the NJOU's. In geographic areas
13 where the formerly independent companies competed for service territory,
14 coordinated resource and asset planning by the NJOU's should result in more
15 effective application of capital and better service. We should also expect a
16 company of this size and scope to make noticeable improvements in customer
17 service.
18

19 **Q. HAS THE COMPANY EVALUATED SYNERGIES RESULTING FROM**
20 **THE MERGER AND PROPOSED SAVINGS AS A RESULT?**

21 A. The Company has conducted a synergy study but its scope is time limited on many
22 issues. That is, the organizational and business practices changes recommended in

1 the report are only those items that will produce an immediate, fixed, known and
2 measurable result by June 2004.¹⁵ The Company suggests that additional
3 organizational changes will produce additional efficiencies in the future, but they
4 have not attempted to quantify those efficiencies or even commit to a timeline
5 under which the delivery of those efficiencies can be expected.

6
7 **Q. WHAT SYNERGIES HAS THE COMPANY OFFERED IN THIS CASE?**

8 A. In the Elizabethtown Water Company rate case, the Company offered synergies
9 totaling \$3,345,228, which is partially offset by Additional Outside Services (aka
10 Service Company charges) of \$1,551,000. These benefits will indirectly flow to
11 Mount Holly Water Company through allocation methodologies adopted by the
12 Company. As such, there are no specifically identified synergy benefits for the
13 Mount Holly Water Company. The estimated Elizabethtown Water Company
14 synergies are comprised of the following items: a reduction in labor expenses
15 (\$1,418,000), a reduction in Employee Benefits (\$735,553), a reduction in General
16 O&M (\$737,194), a reduction in Leased vehicle expenses (\$261,481), a reduction
17 in customer invoice printing expenses (\$123,000), a reduction in insurance
18 (\$50,000), and a reduction in chemical expenses (\$20,000).¹⁶

19
20 **Q. HOW ARE THESE SAVINGS ACHIEVED?**

¹⁵ Testimony of Thomas J. Flaherty, III, Exhibit PT-6; Mount Holly Water Company; Westfield, NJ; July 2003; p.18, line 23.

¹⁶ The Petition of Elizabethtown Water Company for Approval of an Increase in Rates for Service; Elizabethtown Water Company; Westfield, NJ; July 2003; Exhibit P-2, Schedule 21, Page 2 of 2.

1 A. The reductions in labor and employee benefits are essentially the result of the
2 Company eliminating executive and management positions made redundant by
3 change in ownership and by changing the structure of New Jersey-American from
4 a geographically centered organization to a functionally centered organization and
5 eliminating the further redundancies that result from this change. The reductions
6 in chemical expenses, insurance, vehicle leases, customer invoice printing and
7 general O&M result generally from the elimination of outside vendors or the
8 adoption of the most favorable procurement practices available in either
9 Elizabethtown/Mount Holly Water Company or New Jersey-American Water
10 Company.

11
12 **Q. ARE THESE REASONABLE AND APPROPRIATE CHANGES IN**
13 **BUSINESS PRACTICES THAT SHOULD BE EXPECTED FROM THE**
14 **CONSOLIDATED MANAGEMENT OF THE NJOU'S?**

15 A. Yes. Since the change in control was approved by the Board of Public Utilities in
16 Docket No. WM01120833, the Company has been under the control of a single
17 executive team. It is reasonable to expect that this team would have identified the
18 best practices needed to manage and operate the NJOU's and that some of these
19 practices would have been implemented by now.

20
21 **Q. HAS THE COMPANY PROPOSED A REDUCTION IN THE BENEFIT OF**
22 **THESE SAVINGS TO THE RATEPAYER?**

1 A. Yes. They have reduced the benefit, after allowing for the cost to achieve the
2 savings, by 25%.¹⁷

3

4 **Q. DO YOU THINK THAT THIS IS PROPER?**

5 A. No, I do not. These changes are normal and customary improvements that would
6 be expected of any qualified management team. As noted by Mr. Flaherty, the
7 savings identified in the synergy study are single year, steady-state savings that,
8 once achieved, should occur annually into perpetuity.¹⁸ In determining the
9 revenue requirement for the Company, the pro forma level of operating expense
10 should be adjusted to reflect the savings without reduction or discount.

11

12 **Q. DO YOU BELIEVE THAT THERE ARE ANY IMPROVEMENTS IN**
13 **EFFICIENCY OR EFFECTIVENESS THAT WILL RESULT FROM**
14 **CONSOLIDATION OF THE NJOU'S BEYOND THOSE IDENTIFIED BY**
15 **THE COMPANY?**

16 A. Yes. The Company has adopted a functional organization for its statewide
17 operations. The synergy study identified a number of redundant management and
18 non-union positions and they have taken steps to eliminate these positions. They
19 have not offered any synergies that could result from the implementation of this
20 new management approach at the workforce level. Some of the potential changes
21 may require negotiation with the various bargaining units over changes in work

¹⁷ Ibid.

¹⁸ Op. Cit., Flaherty; page 19, lines 10 through 13.

1 conditions or the composition of the work force. Nevertheless, it is undeniable
2 that improvements in effectiveness and efficiency are possible with the new
3 organization.

4
5 **Q. COULD YOU GIVE US SOME EXAMPLES OF WHAT MAY BE**
6 **ACHIEVABLE?**

7 A. Yes. By adopting a functional organization in production, the assignment and
8 performance of maintenance and repair work by management becomes more
9 directly related to the location of the work rather than the location from which the
10 employees are dispatched to do that work. In cases where the Company is
11 combining geographically proximate entities into single functional organizations,
12 one would expect to see a more effective and efficient means of managing and
13 assigning work. Consider, for example, the production operations in the Short
14 Hills operating center of New Jersey-American Water Company and the
15 production operations of Elizabethtown Water Company. Prior to the change to a
16 functional organization, production maintenance employees would have been
17 dispatched from Elizabethtown's operations centers to perform work on outlying
18 facilities. Similarly, management in Short Hills would have done the same for
19 facilities owned by New Jersey-American Water Company. The assignment of
20 work would have been done as though the resources needed to perform any
21 specific task were completely independent and unrelated. Production mechanics
22 could be dispatched from Short Hills to work on facilities in Bernards or
23 Bedminster only to find that they are driving past similarly qualified employees on

1 their way to perform similar tasks in Pottersville. Not only will the new
2 management structure be better able to schedule work in a more efficient manner,
3 but it will also benefit from the ability to more efficiently manage stock for repair
4 parts and consumables and the ability to better coordinate the provisioning of tools
5 and equipment to perform the work. Similar benefits could be expected in other
6 areas where the Company's service areas adjoin or are reasonably proximate. This
7 occurs in the case of the New Jersey-American Burlington/Camden service area
8 and the Mount Holly Water Company operations. The Company has indicated
9 that it is evaluating options to improve the efficiency of its work force in this
10 regard, but they have not yet arrived at specific plans.¹⁹

11
12 **Q. DO YOU THINK THAT THESE MANAGEMENT EFFICIENCIES WILL**
13 **RESULT IN A WORK FORCE REDUCTION?**

14 A. Not necessarily, but I would expect the growth in the work force to be less than
15 what would otherwise be necessary as the Company continues to add customers
16 and facilities.

17
18 **Q. DO YOU BELIEVE THAT THE NEW ORGANIZATIONAL STRUCTURE**
19 **WILL ALLOW THE COMPANY TO MORE EFFICIENTLY PROCURE**
20 **STOCK FOR NETWORK REPAIRS?**

21 A. Yes. The Company should be able to reduce the aggregate level of stock
22 maintained for network repairs. This includes items such as valves, fire hydrants,

¹⁹ Responses to RAR-E-33 and Elizabethtown RAR-E-32.

1 pipe, fittings, repair clamps and the like. Before management consolidation, each
2 NJOU would have been obligated to provide a level of repair stock and materials
3 to allow maintenance and repair work of the system networks to proceed normally
4 and without interruption due to stock shortages. The combined Company should
5 see a benefit in the reduction in stock levels assuming organization wide stock
6 control. In this case, we would expect the total to be less than the sum of the parts
7 as minimum order quantities and reorder points are established on a consolidated
8 basis. Again, the Company has indicated they are considering this issue, but no
9 firm plans have been established.²⁰

10
11 **Q. DO YOU BELIEVE THE COMPANY WILL BE ABLE TO MANAGE**
12 **CUSTOMER METERS MORE EFFECTIVELY AS A RESULT OF THE**
13 **CONSOLIDATION?**

14 A. Yes. The Company maintains fully equipped meter testing facilities in
15 Elizabethtown Water Company and in Lakewood.²¹ It is likely that consolidation
16 of small meter testing could be achieved at a single location. This would permit
17 the coordinated purchasing of meters for all of the NJOU's as well as the
18 coordinated management of new meter stock levels. The Company has already
19 made the decision to eliminate the use of outside meter testing services by New
20 Jersey-American for large meters²² for an anticipated savings of \$30,000 annually.

²⁰ See Responses to RAR-E-35, 36 and 37.

²¹ See response to RAR-E-50 and Elizabethtown RAR-E-76.

²² Op. Cit., Doll; Exhibit PT-5A, page 11.

1 The potential savings associated with the consolidation of small meter
2 management and testing could greatly exceed this level of savings.

3

4 **Q. HAS THE COMPANY MADE A DECISION TO CLOSE ITS WESTFIELD**
5 **CALL CENTER AND CONSOLIDATE THIS FUNCTION IN THE**
6 **AMERICAN WATER WORKS CALL CENTER IN ALTON, ILLINOIS?**

7 A. The Company indicated that it announced the Westfield call center functions will
8 be moved by the end of October 2004 but the decision regarding the location of the
9 new call center was not announced.²³ This leaves open the question as to a
10 possible New Jersey location for the call center function in favor of a move to
11 Alton, Illinois. In either case, the future of 61 full time employee positions and 14
12 temporary positions is uncertain.

13

14 **Q. DO YOU BELIEVE THAT CLOSING THE WESTFIELD CALL CENTER**
15 **AND MOVING THIS FUNCTION TO ALTON WOULD MAKE THE**
16 **COMPANY MORE EFFECTIVE AND EFFICIENT?**

17 A. No, I do not. Recent performance for New Jersey-American shows this to be
18 neither more cost efficient than maintaining a local call center nor more effective
19 at responding to customer inquiries. I will not attempt to reiterate the testimony of
20 Ms. Barbara Alexander in the area of performance failures at Alton and the
21 degradation in customer service since this function was moved to Alton.
22 However, I will point out some areas where that lack of a local call center is

²³ Response to Elizabethtown RAR-E-32.

1 compromising New Jersey-American Water Company’s ability to provide safe,
2 adequate and proper service.

3

4 **Q. HAS THE COMPANY INDICATED A TIMELINE BY WHICH IT**
5 **EXPECTS TO CONSOLIDATE ITS INFORMATION MANAGEMENT**
6 **FUNCTIONS RELATED TO CUSTOMER SERVICE?**

7 A. Yes. It has indicated that this may not occur until 2007.²⁴ As a result of this delay,
8 parallel business systems must be maintained for the Elizabethtown/Mount Holly
9 customers and for the New Jersey-American customers. Given that the Company
10 has already made changes to organize its production, network and service delivery
11 functions on functional lines across the former companies, we can anticipate that
12 coordination between two completely different customer service functions and
13 organizations will be a continuing challenge.

14

15 **Q. HAVE YOU EXAMINED ANY ASPECT OF WORK FLOW RELATED TO**
16 **THE ALTON AND WESTFIELD CALL CENTERS?**

17 A. Yes. I have considered the flow of work related to emergency calls.

18

19 **Q. PLEASE DESCRIBE THE DIFFERENCES BETWEEN THE TWO**
20 **ORGANIZATIONS.**

21 A. In the case of New Jersey-American customers, an emergency call would arrive at
22 Alton, Illinois. The customer service representative answering the call would

²⁴ Op.Cit., Chapman; p. 10, lines 18 through 24.

1 identify the issue as an emergency request and hand-off the matter to a special
2 “Time Critical” group in Alton. “Time Critical” would first identify the
3 responsible local water company office capable of addressing the problem. Since
4 Alton is a national call center, at this point, “Time Critical” would determine that
5 the emergency is from New Jersey, as opposed to some other state served by
6 American Water Works, and then identify the local area of the company
7 responsible for the work required. “Time Critical” then issues a service order and
8 initiates a call to the local field office to follow-up on the service order. At this
9 point, the problem is handed-off to a local on-call supervisor who then contacts the
10 customer to determine what needs to be done to properly respond to the customer
11 inquiry. At this point work is scheduled and dispatched by the local supervisor.
12 On completion of the activity, “Time Critical” is notified by the supervisor of
13 actions taken in response to the inquiry.

14 By contrast, a call arriving from an Elizabethtown/Mount Holly customer at
15 the Westfield call center is handled by a single customer service representative
16 who is able to determine the nature of the work, schedule the work with the
17 customer and issue dispatch orders through a service coordinator.²⁵

18
19 **Q. WHAT PROBLEMS DO YOU SEE WITH THE NEW JERSEY-**
20 **AMERICAN/ALTON ARRANGEMENT?**

21 A. First, contact is lost with the customer before a final determination of the nature of
22 the problem is made. In fact, the problem is handed off twice before a link between

²⁵ See Responses to New Jersey-American RAR-E-94 and 95.

1 the customer reporting the problem and an employee able to define the problem and
2 marshal resources to address the problem is made. This creates opportunities for
3 delay or simple misunderstanding. Particularly in the post September 11th world we
4 live in, we must concern ourselves with issues and events that simply cannot
5 tolerate delay and misunderstanding in initiating a proper response.

6

7 **Q. DO YOU BELIEVE THAT THE ELIZABETHTOWN/WESTFIELD**
8 **ARRANGEMENT IS SUPERIOR TO THE NEW JERSEY-**
9 **AMERICAN/ALTON ARRANGEMENT?**

10 A. Absolutely. The Westfield call center is able to define the nature of the emergency
11 and dispatch work without a break in contact with the customer. This is not a
12 feature of the New Jersey-American arrangement. Furthermore, the Westfield call
13 center is under control of local management in New Jersey. It is not obligated to
14 respond to the needs of customers (or utility managers) in multiple states as is the
15 case with the Alton call center. Using the Elizabethtown/Westfield model, one
16 could expect to see a coordinated response, involving customer relations, operations
17 and service delivery, to the problem without interference from competing needs in
18 other areas of the country.

19

20 **Q. BUT DOESN'T IT COST MORE TO MAINTAIN A LOCAL CALL**
21 **CENTER?**

22 A. Apparently not. In response to New Jersey-American RAR-E-125, the Company
23 indicated that the Alton Call Center is costing ratepayers slightly more. The sum of

1 the avoided and reduced costs is slightly less (\$7,835 per year) than the Service
2 Company Call Center costs. Given the deterioration in service within Alton and the
3 poor comparison in service levels between Alton and Westfield, it seems hard to
4 justify the continued routing of New Jersey-American calls out of state.

5

6 **Q. IS IT POSSIBLE TO MOVE THE NEW JERSEY-AMERICAN**
7 **CUSTOMERS TO THE WESTFIELD CALL CENTER?**

8 A. In prior rate proceedings, Elizabethtown Water Company indicated that the SAP
9 systems and call center functions were robust and scaleable. We see no reason to
10 doubt these assertions at this point. Nevertheless, in response to Elizabethtown
11 RAR-E-32, the Company indicated: “It is not feasible to transfer the New Jersey-
12 American call center workload to Westfield given the significant cost to migrate
13 New Jersey-American’s customer functions from the Orcom platform to the SAP
14 platform and given that corporate decisions regarding the future technology
15 platform have not yet been made.” (Emphasis added). We do not disagree that
16 there would be additional costs in expanding SAP capacity to handle an additional
17 348,000 customers.²⁶ However, we see no reason to unnecessarily prolong the poor
18 service received by New Jersey-American customers from Alton. Although the
19 Company has announced a move of the Westfield call center, we believe the
20 Company to be truthful when it indicates that the end point of the move has yet to
21 be determined. If this is the case, it would seem reasonable to plan a move that

²⁶ Direct Testimony of Dennis L. Ciemniecki, Exhibit PT-2; New Jersey-American Water Company; Haddon Heights, NJ; July 2003; Exhibit PT-2A, Schedule 1.

Direct Testimony of Howard J. Woods, Jr., P.E.
Mount Holly Water Company. – BPU Docket No. WR03030509

1 would properly accommodate the future work load associated with the combined
2 NJOU's along the current Westfield model at an appropriate location within New
3 Jersey. Notwithstanding the assertion in the response to Elizabethtown RAR-E-32
4 noted above, it appears clear that "American Water plans to implement a fully
5 integrated SAP information systems solution on a national level in approximately
6 2007."²⁷ As the Company moves its New Jersey-American customers from Orcom
7 to SAP, and as the plans for the Westfield call center move are developed, we
8 would anticipate the evolution of circumstances in which customer service
9 improves and in which the ratepayers are only asked to pay once for a call center
10 and its supporting information technologies. As the Company transitions from
11 Alton and the existing Westfield call center to a centralized New Jersey-based call
12 center, we would expect to see an increase in labor and labor related expenses with
13 a corresponding decrease in Service Company charges.

14

15 **Q. DOES THIS COMPLETE YOUR TESTIMONY AT THIS TIME?**

16 **A.** Yes, it does.

²⁷ Op. Cit.; Doll; Exhibit PT-5A; p. 3.

SCHEDULE HJW-1

THE PETITION OF THE MOUNT HOLLY
WATER COMPANY FOR AN INCREASE IN
RATES FOR WATER SERVICE

BPU Docket No
WR03070509
OAL Docket No
PUCRL 07280-2003N

			RPA	RPA
			Adjustments	Construction
ROUTINE & RECURRING	Test Year	Post Test Year		Estimate*
A - Mains	\$ 1,086,089	\$ -	\$ -	\$ 1,086,089
B - Hydrants	\$ 79,437	\$ -	\$ -	\$ 79,437
C - Services	\$ 309,660	\$ -	\$ -	\$ 309,660
D - Meters	\$ 150,932	\$ -	\$ -	\$ 150,932
E - Other - Water Treatment	\$ -	\$ -	\$ -	\$ -
F - Other - Operations	\$ 128,830	\$ -	\$ -	\$ 128,830
G - Other - Information Systems	\$ -	\$ -	\$ -	\$ -
H - NJDOT Mains	\$ 7,162	\$ -	\$ -	\$ 7,162
Subtotal For Routine Projects	\$ 1,762,110	\$ -	\$ -	\$ 1,762,110
I - NJDOT Repayments	\$ (19,000)	\$ -	\$ -	\$ (19,000)
J - Customer Deposits	\$ (876,188)	\$ -	\$ -	\$ (876,188)
K - Customer Refunds	\$ 363,700	\$ -	\$ -	\$ 363,700
TOTAL for Routine Projects	\$ 1,230,622	\$ -	\$ -	\$ 1,230,622
MAJOR PROJECTS				
Mains				
Rancocas Creek	\$ 39,987	\$ 750,013	\$ (790,000)	\$ -
New Egypt Main Replacements	\$ 1,054,594	\$ 1,260,406	\$ (1,260,406)	\$ 1,054,594
Homestead System Interconnection	\$ 97,716	\$ 30,284	\$ (128,000)	\$ -
Country Walk Phases 4&5	\$ 10,000	\$ 181,000	\$ (191,000)	\$ -
Tanks/Storage				
New Egypt Storage	\$ 162,771	\$ 687,229	\$ (850,000)	\$ -
Production/Treatment				
Mansfield Expansion	\$ 3,063,592	\$ 2,666,908	\$ (5,730,500)	\$ -
Security				
Security Upgrades Program	\$ 220,581	\$ 179,419	\$ (179,419)	\$ 220,581
Total Major Projects	\$ 4,649,241	\$ 5,755,259	\$ (9,129,325)	\$ 1,275,175
Total Construction Program	\$ 5,879,863	\$ 5,755,259	\$ (9,129,325)	\$ 2,505,797

*RPA Construction Estimate is based on Company estimates of completed construction through the end of the test year. All estimates should be adjusted to actual as final completed construction costs become known.